

**MONIQUE BURR FOUNDATION FOR CHILDREN
PRESS RELEASE**

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FOR IMMEDIATE RELEASE

**MONIQUE BURR FOUNDATION FOR CHILDREN PROMOTES
CALLIE CRISER TO DEVELOPMENT AND COMMUNICATIONS
MANAGER**

JACKSONVILLE, Fla. (Mar. 4, 2011) – [The Monique Burr Foundation for Children, Inc.](#), announces it has recently promoted Callie Criser to Development and Communications Manager. In her role, Criser will develop annual fundraising events, help develop overall communication strategy, support donor cultivation efforts and lead and develop a new Young Professional Leadership Committee.

“Callie is a tremendous contributor to our team, and she will be a strong asset to our development and communication efforts,” said Lynn Layton, executive director for the Monique Burr Foundation for Children, Inc. “Callie has an excellent background in the nonprofit world and her fundraising abilities will contribute greatly to our mission.”

Criser joined the foundation in 2010 as assistant to the executive director. Previously, she worked as an intern for The City of Jacksonville Office of Special Events. She has also worked with several nonprofit organizations including United Way of North Central Florida, Community Hospice of North Florida, Children’s Miracle Network and the Florida Camp for Children and Youth with

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Diabetes. Criser earned her bachelor's degree in science, tourism, recreation and sports management with an emphasis in recreation and event management from the University of Florida.

About the Monique Burr Foundation for Children

The [Monique Burr Foundation for Children, Inc.](#) is a nonprofit organization created in 1997 with a mission to give hope in the lives of children by providing child abuse prevention education throughout the state of Florida.

In 2009, the foundation reached more than 25,000 children in Northeast Florida and the Tampa Bay area with its advocacy programs and since its inception has contributed more than \$2 million to child-serving agencies in the region.

The foundation is currently pilot testing a child abuse prevention education program that will address safety from all forms of child abuse, bullying and neglect as well as including tools for parents and school personnel. This program is a collaborative effort with the Office of the Governor of the State of Florida, the State Department of Education, the State Department of Health, the Florida Department of Children and Families and Prevent Child Abuse Florida. A state-wide program is on track to be offered to schools for the 2011-2012 school year.

For more information about the Monique Burr Foundation for Children, call (904) 642-0210 or visit www.moniqueburrfoundation.org.

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Photography:

- 1.) Callie Criser, development and communications manager, Monique Burr Foundation for Children, Inc

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